

# **Tsai Shu Min**

Assistant Professor

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## **Major Education :**

- Ph.D -- National University of Tainan, Department of Education, NUTN
- Master--Chang Jung Christian University, Department of Business and Operations Management

**Job Title :** Assistant Professor in Department of Business and Management Management of Central Taiwan University of Science and Technology.

## **Experience :**

- Assistant Professor in Department of Department of Business Administration of Nan Jeon Universtiy of Science And Technology.

## **Courses Offered :**

- Management
- Research, Development and Creativity Management
- Service Industry Management
- Exhibition & Project Management

## **Research Field :**

- School Management
- Business Management

## **License :**

- Internet Marketing Manager (IMM)
- Flash CS5
- IC3 (Internet and Computing Core Certifications)
- International Introductory Award in Customer Service(Chinese)
- International Introductory Award in Selling(Chinese)

- Conference and exhibition marketer
- Music Maker16 - Intermediate Level
- Quality manager (ISO 9001)
- Professional Vocabulary Quotient Credential, PVQC

**Publication :**

1. Tsai S. M., Wang Y. Y., & Weng C. M. (2020). "A Study on Digital Games Internet Addiction, Peer Relationships and Learning Attitude of Senior Grade of Children in Elementary School of Chiayi County. " Journal of Education and Learning, 9(3), 13-26.
2. Tsai S. M., Wang Y. Y., Lee Y. D., & Hong S. T. (2020). "Constructing and Measuring of the Critical Success Factors of College Students' International Mobility: Application of Analytic Hierarchy Process (AHP) Method. " Educational Research and Reviews, 15(7), 403-416.
3. Yang H. C., Wang Y. Y., Tsai S. M., & Lee Y. D. (2020). "Adjustment of Corporate Decision-Making Strategies with Consideration and Application of Brand Equity. " International Journal of Organizational Innovation, 13(2), 1-9.
4. Tsai S. M., Wang Y. Y., Lin S. L. (2019). "A Study on the consumer Behaviors of Elementary School Teachers in Tainan City When Choosing American Language Schools for Their Children." Central Taiwan Journal of Humanities and Social Sciences (CTJHSS), 30, 79-116.

**Research Plan :**

1. Tsai S. M. "A Study on Key Success Factors of Day Service Center Operation in Taichung City." CTU110-P-006, 2021/1/1~2021/12/31.( execution amount :97,000)
2. Tsai S. M. "Research on the Construction and Measurement of Key Success Factors for College Students' Innovation and Entrepreneurship." CTU108-P-110, 2020/1/1~2020/12/31. ( execution amount :67,500)

**Patent :**

1. Tsai S. M., Wang Y. Y., Huang H. W. (2021/10/11~2031/2/8), "Temperature Sensor Equipment with Intelligent Security System" (no. M618021)
2. Wang Y. Y., Tsai S. M., Chen Y. (2021/7/21~2031/2/8), "Ultra High Purity Valves Device with Intelligent Security System." (no. M614660)